







Annika Kruger- Bremicker

CONTACT DETAILS

 DOB: 27/05/1993
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LANGUAGES

German, Mother Tongue & nationality
English, C2 on an academic level
Italian B1.2
Afrikaans B1.2
French A2
Spanish A2

SKILLS

Sustainable Development Best Practice
Business Consulting
Research & Analytics
Writing & Editing
Tested typewriting skills
ECO reporting
Community Engagement
Communications & Brand ID
Project & Operations Management
EIAs
Microsoft Office & Equivalent
Surfer SEO
Wordpress & MailChimp
Canva, WIX and other web design tools

CERTIFICATES

Environmental Control Officer (SanParks & City of Cape Town)
ESA International Diploma in Office Management
Foreign Language Correspondence Clerk in English & Spanish
EMA Practitioner
GRI Reporting Diploma
RMIT & UN Global Compact Cities Programme Diploma
UoL Environmental Challenges Programme Diploma
Code B Drivers License
Advanced PADI Scuba Diver

ACADEMIC BACKGROUND

MSc Sustainable Development & Humanitarian Action Oct. 2021

Deakin University, Australia

With Distinction. Specific focus on community-led sustainable development initiatives in Southern Africa.

Reference: Dr Nazanin Zadeh-Cummings, nazanin@deakin.edu.au

MSc Sustainability & Consultancy Nov. 2017

University of Leeds, GB

Thesis on participatory urban re-development of a local heritage site

Reference: Prof Alice Owen a.m.owen@leeds.ac.uk and Prof Sally Russell s.russell@leeds.ac.uk

Honours Business & Management June 2016

University of South Wales, GB

Bachelor in Office & Administration Management Sep. 2015

Cologne Business School, GER

WORK EXPERIENCE

Content Writer & Editor April '22 - present

My Content Pal, Cape Town, SA

Content writer and editor/ proofreader for an SEO-specialised content agency.

KPI of 3000 words per day (15000 per week), content ranges from product reviews to travel blogs, medical articles and the likes, depending on the niche of each client.

Reference: Adri Meyer, Proofing Manager, adrimeyer91@gmail.com

Freelance Sustainability Consultant Sept. '19 - present

AQ Consulting Pty Ltd, Cape Town, SA

Triple-bottom-line oriented sustainability consulting for small enterprises and organisations in Cape Town. Assistance with Brand ID & Strategy, Content Creation & Community Engagement, Operations Management, Environmental Control Officer for film sets and events etc.

Reference: Grace Stead, CEO of Steadfast Greening and Wrap Zero, grace@wrapzero.co.za

Operations & Sustainability Manager Aug. '20 - Feb. '22

Move Flow Glow Pty Ltd, Cape Town, SA

Operations manager and sustainability consultant for local outdoor & movement-oriented fashion brand. Improvement of Brand ID, systems, management of online & physical retail store, organisation of networking events, production and marketing management. Social Media & Community Management (Website, Instagram, Blog Post & Newsletter Writing). Introduction of a community upliftment scheme & carbon-footprint offset scheme in collaboration with Greenpop reforestation projects.

Operations Manager & Executive Assistant to MD Jan '19 - July '19

Greenpop NPO, Cape Town, SA

Operations management & responsible for grant applications, stakeholder communication & relationship management for reforestation or urban greening events, HR, research & administration for the MDs. Flexibly jumping between departments where needed.

Reference: Lauren O'Donnell, Managing Director, lauren@greenpop.org

Administrative & Research Assistant Jan. '18 - April '18

Institut Cultura 21, Cologne, GER

Community research and outreach for an urban re-development project in the Cologne City centre. Administrative assistant for grassroots public spaces event in Cologne for the increased pedestrian use of urban public spaces and the minimisation of vehicle traffic in the streets of Cologne.

Reference: Lena Felde, Treasurer at Institut Cultura21, lena.felde@googlemail.com

Project Consultant & Community Researcher May '17 - Aug. '17

Kirkstall Valley Development Trust, Leeds, GB

Project Consultant for urban re-development & community-ownership project of a heritage site in Leeds. Goal was to turn local mill into a community and sustainability research centre. Organisation of community meetings, outreach & research via interviews & surveys.

Outcome: community management guide for the KVDT & UoL MSc research thesis.

Reference: Chris Hill, Development Director KVDT, chris.hill@kvdt.org.uk